

# Zach Worden

Toronto, Ontario and Calgary, Alberta

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## RELATED SKILLS

- Writing for digital, print, and social media,
- Imaging and video with Nikon D3200 and Canon T6i DSLRs
- Comfortable with Twitter, Facebook, and Instagram
- Adobe Photoshop CC and Adobe Bridge CC experience
- Content management systems: WordPress and Wix
- Editing experience, comfortable with CP Style

## RELATED EXPERIENCE

### Sportsnet (2022-Present)

- Experience in three roles with Sportsnet. Associate Editor in the WebDesk and Content Factory departments and Associate Producer on Sportsnet Central.
- Create original MLB content for Sportsnet.ca.
- Responsible for packaging and writing news stories, cutting top plays and interesting soundbites and creating segments for Sportsnet's daily sports news show.

### Mount Royal University Athletics and Communications Department (2017-2022)

- Wrote game recaps for both the women's and men's basketball teams during the 2017/18 and 2018/19 basketball seasons.
- Interviewed and profiled Cougars' athletes and coaches for mruougars.com. Focused on human interest stories, to profile athlete's contributions to the athletics program.
- Served as a spring communications student in 2020, supporting the creation of editorial content including newsletters, webpages and Mount Royal focused stories.

### The Reflector (2020-2021)

- Responsible for the organization of written sports content for Mount Royal University's student-run bi-weekly newspaper as the Sports Editor.
- Recruited and worked with contributors to prepare sports section by weekly deadline.

## OTHER EXPERIENCE

University of Calgary and Centennial College baseball player (2016-2022)

Nominated for an Emerge Media Award in the Multimedia Project category (2022)

Freelance Journalist with Canadian Baseball Network, Just Baseball and Other Publications.

## EDUCATION

Bachelor of Communication | Mount Royal University | September 2017 – April 2021

- Major: Journalism - Minor: Marketing

Graduate Certificate | Centennial College | (January 2022 – January 2023)

- Major: Sports Journalism

**References and Portfolio available upon request**